

## WMAD Door Prize Guidelines

WMAD attendees *love* winning door prizes. Who doesn't?

Each luncheon, business cards are randomly drawn from the 'nambe' bowl. A person's name is called out and I'm not sure why this happens, but about 40% of the prizes go to someone who is attending WMAD for the first time. How does this happen when the cards are drawn randomly? We don't know, but this is a super fun part of each luncheon, however, you must be present to win.

WMAD wants attendees to bring a door prize because you get exposure! When your prize is being drawn, you are asked to stand as your name and business are called out so everyone in the room can see you!

Here are some 'things to know' about bringing a door prize:

- Put your business card on the gift somewhere so your name can be called from the stage
- Write a short explanation (if necessary) attached to the gift; for example: '30-minute consultation for organizing your office'
- Discount certificates/coupons not accepted
- If the gift is a consultation, there will be **no** obligation to purchase
- Maximum of two (2) door prizes accepted per person at each event
- Suggestions: gift card, book, flowers, potted plant, consultation for your services, sample of your product(s), wine, chocolate, jewelry
- Make your gift stand out; since you get to stand up, you might as well look good, right?
- Give your door prize to the gals at the front when you arrive
- Please don't give any explanation of your door prize to the registration staff; mark your door prize if it isn't obvious what it is and make sure your name is attached somewhere so you get credit

**Thank you for contributing a door prize to the luncheon! You are going to make someone really happy!**